

The IMZA Statement of Activity – Annual Review document provides a comprehensive financial overview, including income, expenses, profitability, and trends over 20 years.

Income Trends

- Total income increased from \$16,459 in 2006 to \$25,015 in 2025.
- 2021 was the strongest year with \$29,677 in income.
- Birth recordings are the primary revenue source, ranging from \$6,345 to \$9,510 annually.
- Member dues grew steadily from \$3,745 in 2006 to \$8,100 in 2025.
- Transfers increased from \$2,180 in 2006 to \$4,835 in 2025.
- Fluctuations observed in hardship income; online show income appeared 2020-2022.
- Merchandise income was sporadic.

Expense Patterns

- Registrar fees are the largest expense, rising from \$7,100 in 2006 to \$11,400 in 2025.
- Postage costs ranged from \$423 to \$2,052 annually.
- Office supplies varied from \$96 to \$2,529 per year.
- Website expenses grew from \$75 in 2006 to over \$1,000 recently.
- PayPal fees increased from \$67 in 2008 to \$1,542 in 2025.
- Software subscriptions reached \$1,176 in 2025.
- Newsletter expenses were eliminated after 2015; advertising costs decreased after 2016.
- Accounting fees started in 2023.

Profitability and Financial Stability

- 16 of 20 years showed positive net income; 4 years broke even.
- Most profitable years: 2020 (\$9,798), 2021 (\$7,488).
- 2018-2021 was a strong financial period.
- Earlier years (2006-2009) also showed healthy profits (\$2,440 to \$6,737).
- Break-even years: 2010, 2012-2014, 2023-2024.
- Interest income increased from \$802 in 2010 to \$2,130 in 2025.
- The organization maintained stability, avoiding losses, with growth in member dues and reserves.